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## 2015 西南财大“跨国公司和中国经济”国际论坛

### 2015 SWUFE'S INTERNATIONAL CONFERENCE ON TRANSNATIONAL CORPORATIONS AND CHINA'S ECONOMY

拟请海外专家客人名单（按姓氏字母为序）

#### **Ari Van-Assche, Professor and Chair, International Business, HEC Montréal, Canada**



Dr. Ari Van Assche is Associate Professor of International Business at HEC Montréal, Canada, senior researcher at LICOS-KU Leuven (Belgium). He received a M.A. in Chinese Studies from KU Leuven in 1999, and a Ph.D. degree in Economics from the University of Hawaii at Manoa, USA in 2004. His research focuses on the organization of global value chains and the role of China therein. His publications in this area include: "Electronics Production Upgrading: Is China Exceptional?" (with Byron Gangnes, *Applied Economics Letters*), "Input Specificity and Global Sourcing," (with Galina Schwartz), which was published in *Journal of the Japanese and International Economies*, and "Global Production Networks and China's Processing Trade" (with Alyson Ma and Chang Hong *Journal of Asian Economics*).

#### **Arthur Cheung, Senior Teaching Fellow from the City University of Hong Kong**



Arthur teaches political theories, contemporary China, law and government in China. Arthur served in the Royal Hong Kong Police as an inspector, attached to Shek Kip Mei, PTU KE and Airport. He left the police for postgraduate study in the University of Warwick with a focus on public policy and socialist China. Arthur's research projects and publications include "China's Administrative Litigation Law", *Public Law*, U.K. Autumn 2005. "China's Administrative Litigation in Practice", *Public Administration and Policy, A Hong Kong & Asia-Pacific Journal*, September 2004, and Bill of Rights - The Hotbed of Challenge, in Cheng J Y S (ed.), *The Other Hong Kong Report 1997*, Hong Kong: The Chinese University Press, 1997.



#### **Lyndsey Dixon, Regional Journal Editorial Director for Asia Pacific at Taylor & Francis**

Lyndsey has lived in Singapore for three years heading up the journals program, exploring the lesser known tourist attractions of Asian university campuses and enjoying the local culinary delights. She came to Asia from Taylor & Francis' main office in Oxford, UK where she was Publisher for the

Environment & Agriculture portfolio of journals. Prior to T&F she spent 4 years with Elsevier in a variety of roles in their S&T books division. She has a MSc in Publishing from the Robert Gordon University.

**Marvin Hough, President, Hong Hong Canada Business Association in Ottawa**



Marvin K. Hough joined the Telfer School of Management on May 30, 2008 as an Executive-in-Residence focusing on international business. His responsibilities will include developing international business courses and seminars to be offered at the Telfer School's Centre for Executive Leadership and the Executive MBA. He will also assist Executive MBA participants in their International Consulting Projects. Marvin Hough draws on 30 years of experience with Export Development Canada (EDC), Canada's official export credit agency. Mr. Hough's most recent assignment with EDC was Regional Vice-President, Asia from April 2005 to December 2007. On the Asian front, he managed EDC's financing operations in both the South Asia and Pacific North Asia regions. He was instrumental in assisting EDC to establish its first representation in China and his experience also includes a four-year interchange assignment with the Canadian Department of Foreign Affairs and International Trade where he served as a Senior Trade Commissioner in New Delhi, India.

**Walid Hejazi, Associate Professor of International Business, University of Toronto**



Walid is an Associate Professor of International Business at Rotman (with a cross-appointment at the Department of Management at the University of Toronto-Scarborough). His research interests focuses on Canadian competitiveness, multinational business strategies and globalization. Walid's teaching interests are money and banking, financial economics and business statistics. His research has been published in *International Advances in Economic Research*, *Policy Options*, and the *Canadian Journal of Economics*, among others. His research interests include international business, financial economics and money and banking, foreign direct investment and transnational corporations.

**Jane Lu, James Riady Chair in Asian Business and Economics in the Department of Management and Marketing, the University of Melbourne**



Jane received her Ph.D. from the Richard Ivey School of Business, University of Western Ontario in 2001. Her research centers on international strategy such as FDI location choice, entry mode choice and alliance partner selection. Her recent research continues this line of research but with a focus on emerging market firms and their internationalization. Jane Lu has published in leading academic journals such as *Academy of Management Journal*, *Strategic Management Journal*, *Journal of International Business Studies*, *Journal of Management* and *Journal of Business Venturing*, among other journals. Jane Lu is a Senior Editor of *Asia Pacific Journal of Management* and *Journal of World Business*. She also serves on the editorial boards of various leading international journals. Prior to joining academia, Jane Lu worked in senior management positions in a major international trading company and in Rabobank in China.

**Jianmin Tang, Senior Research Officer, Department of Industry, Canada**



Dr. Jianmin Tang is the Chief, Productivity and Trade, of Economic Research and Policy Analysis Branch, Industry Canada. He conducts and disseminates economic research and policy analysis in areas under the mandate of Industry Canada, in support of the policy development process. His current research interest focuses on productivity, innovation, and foreign direct investment. He received his Ph.D. degree in Economics from Queen's University, Canada. He has published extensively on microeconomic issues in *American Economic Review* and *Research Policy* among others.

**Chris Rowley, Professor and Founding Director of the Centre for Research on Asian Management at Cass Business School, City University, London, UK**



Professor Rowley, GradCIPD, BA, MA (Warwick), DPhil (Nuffield College, Oxford), Inaugural Professor of Human Resource Management, Cass Business School, City University, London, UK and Adjunct Professor, Griffith University, Australia. He acted as an advisor to the *HEAD Foundation*, Singapore on establishing an educational valley and a global think tank on human capital development in Asia and was its Director of Research and Publications (2010-14) and has worked at Cardiff Business School, Cardiff University and the School of Management, Royal Holloway, University of

London. He was the founding Director of the *Centre for Research on Asian Management*, Subject Leader (2005-13) and won several grants, including an ESRC/AIM Overseas International Fellowship (2004-12), RCUK Academic Fellowship (2006-11) and British Academic awards (2004, 2004). He was twice (2006, 2011) awarded for 'Outstanding Contribution to Reputation and Impact Through Research' and won prizes for research and publications at Cass (FT list) and internationally. He has examined over 30 PhDs internationally and has had a range of external and visiting appointments to universities globally.

**Mauricio Serra, Professor of Economics, Universidade Estadual de Campinas (UNICAMP), Brazil**



Mauricio received his Ph.D. at the London School of Economics and Political Science, United Kingdom in 1997. His research interests include regional economics; environmental economics, industrial Economics, institutional economics, economics of education. His recent research grants (2013-2016) from the Ministry of National Integration and CAPES (Brazilian agency for research funding) for undertaking the project: "University and Regional Development: The Basis for a Competitive Innovation", whose objective is to build a critical mass in Brazil for developing a research area directed towards the contribution of Higher Education Institutions (HEIs) to the development of

the regions in which they operate. Therefore, this research provides not only a full understanding on the real role of Brazilian universities in regional development process, but also the training of human resources for disseminating this important discussion from their own HEIs.

**Dr. Zhan Su, Professor of Business Strategy and International Management, Laval University, Canada**



Dr. Zhan Su, Professor of Business Strategy and International Management, is Director of Stephen-A.-Jarislowsky Chair in International Business and Director of MBA in Global Business at Laval University, Quebec City, Canada. Professor Su received his Doctorate in Business Administration from the University of Grenoble II, France in 1990. During the past years, Professor Su has carried out many research projects on new international division of labour and business strategy, multinational management, Internationalization of high-tech SMEs, cross-cultural management, country risk evaluation, State Capitalism, development models of emerging countries and doing business in emerging markets. Professor Su's researches have been published in numerous journals and books, and have been presented in over 150 academic conferences. Having visited more than 100 countries in the world and lived during long periods of time on three continents, Professor Su pays a lot of interest in international exchange. He has provided consulting service for numerous organizations and firms worldwide and organized many executive training programs for senior management in several countries. He has given a lot of interviews to media. He has also been a visiting professor at several universities.

**Lance Wang, Editorial Manager, Transnational Corporations Review (TNCR), Canada**



Lance Wang has been the Editorial Manager of *Transnational Corporations Review (TNCR)* since January 2013. Prior to joining the TNCR, Dr. Wang obtained his Ph.D. degree in International Communication from Macquarie University, under its International Research Excellence Scholarship (iMQRES), in Sydney, Australia. With his thesis focusing on media diplomacy, Dr. Wang presented his research widely at leading universities in Australia, Canada, China, and New Zealand. Holding a B.A. degree in English Language and Literature and M.A. degree in International Politics from China, he had a brilliant career as an award-winning media practitioner in China's broadcasting industry before going to Australia. Dr. Wang's research interests revolve around three broad areas: public diplomacy, media management, and global business strategy. Dr. Wang's aspiration is to fuel the success of the TNCR with media dynamics, academic rigor, and global vision.

**Gloria Yuan, Publishing Director, Denfar Transnational Development, Canada**



After graduating from Beijing Jiaotong University, Gloria worked at Beijing Poly-tech University as a lecturer and then as an associate professor. Rewarded by the City of Beijing, she was one of ten excellent higher education teachers in Beijing. She was a visiting researcher at the Institute for National Measurement Standard, NRC Canada and has published many academic works. For example, with Shoude Chang and Quan Yuan, she published the well-known "A Novel Filtering System: Off-axis Filtering Using Bacteriorhodopsin", *Proc. Opt.*, 2000. Currently, she is a publishing director for *Transnational Corporations Review*.